## PROFILE



Name: SOUMYA R

Department: Commerce

Designation: Asst. Professor

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Date of Birth: 30.12.1979

- Gender: Female
- Blood Group: O +ve

Highest Qualification: M. Com

Aadhar Number: 7376 0281 4608

**Educational Details:** 

Exam	Board/ University	Year	Percentage
SSLC	Karnatak Secondary Education Examination Board	1995	54%
PUC	Department of Pre- University Education	1998	58%
B Com	Karnatak University	2001	68%
M Com	Karnatak University	2003	57%

Years of Experience: Teaching Experience of **9years**. Working with JSS SMI UG & PG Studies, Dharwad

Earlier worked with Karnatak College, Women's College & Anjuman BBA College

Worked for Corporate companies for **7 years** – AXA Business Services Ltd, Bangalore, Hutch Pvt Co Ltd, Hubli & HDFC Standard Life Insurance Company, Dharwad.

Joined this Institution: 2016

## Papers Presented& Published:

1. One Day National Conference, "Smart Phone for Smart Business / Social Media Marketing" on February 2020 at Anjuman BBA & BCA College, Dharwad. Article published in International Journal ISSN 2277 (6.399)

2. One Day National Seminar, "Make in India – Global Competitiveness & Sustainable Development" on March 2017 at Anjuman College, Dharwad. Article published in Journal ISSN 2231 - 2137

## **Papers Presented:**

1.One Day National Conference, "Contribution of Innovative Marketing in Economic Development" on March 2017 at GFGC, Shiggaon

2. One Day National Seminar, "Role of Information Technology in Banking Sector on March 2013 at K S S Arts, Commerce & Science College, Gadag

3. Two Day National Seminar, "Retail Marketing" on September 2012 at Hurakadli Ajja Women's College, Dharwad

4. National Seminar, "Effect of Globalisation on English Language" on January 2012 at Karnatak Arts College, Dharwad

5. Two Day National Seminar, "Gandhiji's view on Equality of Women" on September 2010 at Hurakadli Ajja Women's College, Dharwad.

## Faculty Development Program Attended:

- 1. One Day Faculty Development Workshop on "Education in Digital Era" on July 2016 at Global Business School, Hubli
- Two Days "Teachers Training Programme" on November 2018 at JSS Banashankari College, Dharwad.